

Client Success Story

HOT COOKIES

WHY HOTCOOKIE.COM?

"...BECAUSE YOU CAN'T EAT FLOWERS"

Radius Group Commercial Real Estate is pleased to announce the first ever HotCookie.com store grand opening will be October 2008, in the Mesa Shopping Center in Santa Barbara. Business owner, Christina Gumpert leased the retail space from Austin Herlihy of Radius Group, looking to increase her cookie production by the dozens.

Gumpert, a native of Sun Valley, CA started HotCookie.com in May of 2004 in hopes of spreading her joy by baking delicious hot cookies for her clients. Cookies are available by the dozen with six different kinds to choose from. Cookies are baked the same day ordered and hand delivered by Gumpert to Santa Barbara residents or sent USPS outside the Santa Barbara area. Cookies are packaged and delivered in signature pink and brown decorated boxes and include a handmade personalized gift card.

The future goal for HotCookie.com is to focus on increasing orders, expanding the menu, and to venture more into catering and special events. Gumpert says, "Everyone loves cookies, it's a thoughtful and delicious gift and...because you can't eat flowers!"

Why Radius Group Commercial Real Estate?

Radius Group Commercial Real Estate is a successful full-service commercial real estate brokerage house on California's Central Coast. On an annual basis, Radius Group brokers have completed a high number of commercial sale and lease transactions. Radius Group's success is a result of their strong community involvement and dedication to clients' needs that only a proven team of real estate professionals can bring. Radius Group also contributes to the business community with regular industry data reporting and forecasting. With a unique team philosophy as its foundation, Radius Group maintains the distinct ability to not only meet their clients' demands, but go above and beyond expectations to produce desired results with an exceptionally high degree of diligence and flexibility. For more information about Radius Group visit www.radiusgroup.com.

FAST FACTS

Kinds of Cookies:

- Butter
- Peanut Butter Chocolate Chip
- Oatmeal Chocolate Chip
- Peanut Butter
- Chocolate Chip
- Oatmeal Raisin

Local Distributors:

- Red's Coffee House
- Panino (Downtown, Goleta, Montecito)
- Wahoo's Fish Tacos
- Northstar Coffee Company
- Good Cup
- 805 Deli

Client Since: 2008



"Austin Herlihy was great! He was very informative, helpful and patient with me. I am a first timer so Austin walked me through every step and we were lucky to find the perfect location for my first store."

Christina Gumpert,
Business Owner